

*The Center is You*



CENTRAL  
HOTELS &  
RESORTS



*The Center is You*

Launched in 2015, Central Hotels & Resorts - headquartered in Dubai, one of the fastest-growing Hospitality Management companies in the UAE was established to cater, to both leisure and business travelers looking to experience the best of Arabian hospitality in the heart of the city. With the competitive industry comes our continuous expansions, focused on making our service, facilities, and standards distinctive in the Gulf Region.

Product diversification and innovation, sound fundamental values, commitment to excellence, quality service, and expansion in key destinations are the hallmarks behind Central Hotels & Resorts' amazing growth.

Spread across the Middle East, the group is now poised to conquer other markets. Created and based in Dubai, Central Hotels offers a full spectrum of choice in terms of hotel categories, a comprehensive selection of accommodations, and services to suit all budgets and clientele.



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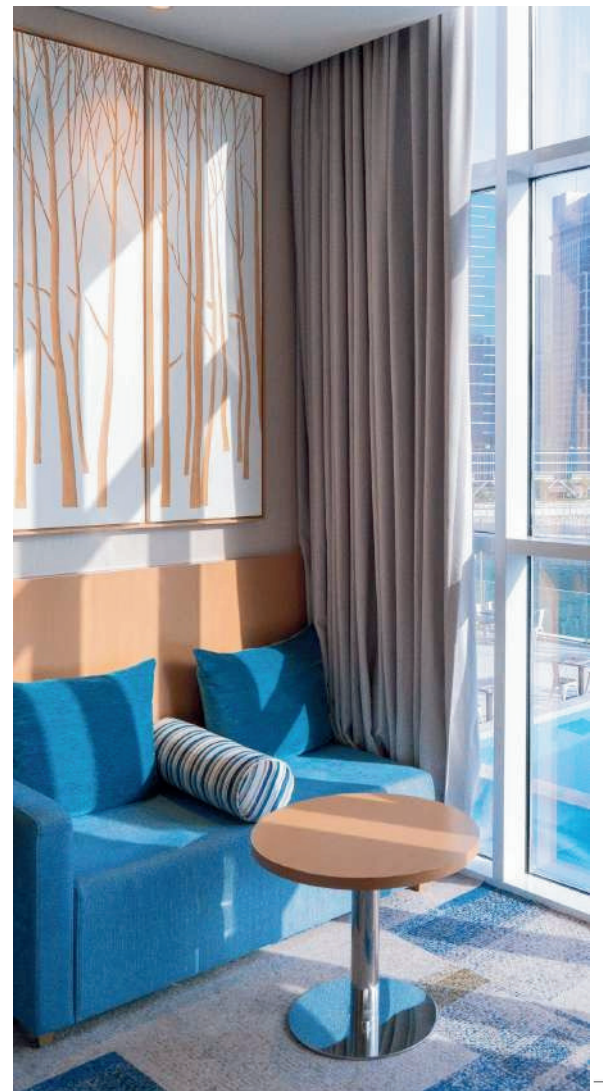
# CH

## Canal Central Hotel

### BESPOKE TOUCHES OF LUXURY

Absorb the inspiring beauty of luxurious contemporary design and seamless details, enhanced by genuine hospitality and personalized service in Canal Central at Business Bay. With spectacular views of the city, Dubai Canal, and The Burj Khalifa, we offer a range of exceptional business and leisure options while staying with us. Even when traveling for business, your stay with us will make you feel at home as you enjoy spacious rooms designed with your comfort in mind. Unwind in one of the 278 modern rooms and suites while enjoying unique venues that make business travel a delight. In your free time, take a dip in our temperature-controlled swimming pool, work out in our well-equipped gym, and complement it with a relaxing treatment at our Spa. After a long day, it is only right to get the luxurious dining and lounging experience you deserve. Our uniquely selected restaurants and bars provide just that.

CANAL CENTRAL HOTEL







## SPECTACULAR VIEWS OF THE DUBAI CANAL AND BURJ KHALIFA

Situated in Dubai, 3.6 km from Burj Khalifa, Canal Central Hotel features accommodation with a restaurant, free private parking, an outdoor swimming pool, and a fitness center. Enjoy sweeping views of the Dubai skyline and Burj Khalifa. Set in a gorgeous outdoor garden space, Canal Central Hotel is the right place to relax and unwind with a chilled drink.

## ROOMS & SUITES



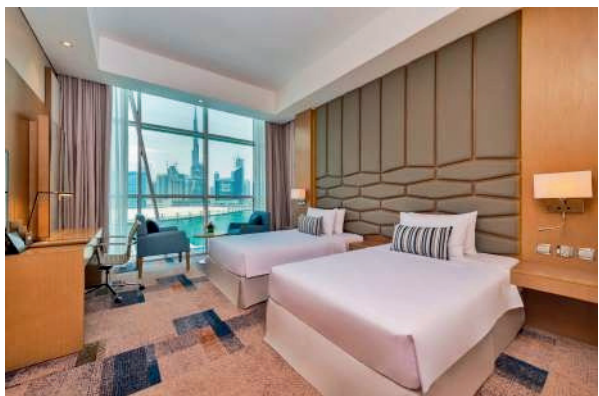
### Superior Room

- Choice of king size bed or twin beds.
- City view with a glimpse of Business Bay.



### Deluxe Room

- Choice of king size bed or twin beds.
- View of the Dubai Canal and the city.



### Premium Room

- Choice of king size bed or twin beds.
- Direct uninterrupted views of the Burj Khalifa, Dubai Canal, and Business Bay.



### Bay Suite

- Choice of king size bed.
- One bedroom suite with a generous living area.
- Amazing views of the Burj Khalifa and the city.



## RESTAURANTS & BARS



### **Lilly's Social House** | 12 PM to 3:00 AM

Experience New Orleans with live soulful jazz and blues every night. The menu delights with much-loved Creole-influenced classics, and crafty cocktails, served in stunning décor that exudes warmth and dusky charm.

### **Lilly's Backyard** | 12 PM to 1:00 AM

Enjoy sweeping views of the Dubai skyline and Burj Khalifa. Set in a gorgeous outdoor garden space, Lilly's Backyard is the perfect place to relax and enjoy a chilled drink.



### **Barista's Corner** 24 Hours

The specialty coffee company and coffeehouses were a result of having to chase a consistently exceptional cup of coffee that remained elusive.

### **La Cruise**

All-day dining restaurant and terrace that combines contemporary interiors with supreme culinary experiences.

Breakfast: 7:00 AM - 10:30 AM | Weekend : 7:00 AM - 11:00 AM

Lunch: 12:30 PM - 3:30 PM

Dinner: 7:00 PM - 10:30 PM



### **In-Room Dining** | Available 24 hours

Have a dining experience delivered straight to your room and choose from an extensive menu - available all day with options ideal for breakfast, full-course meals, snacking, or romantic private dinners.



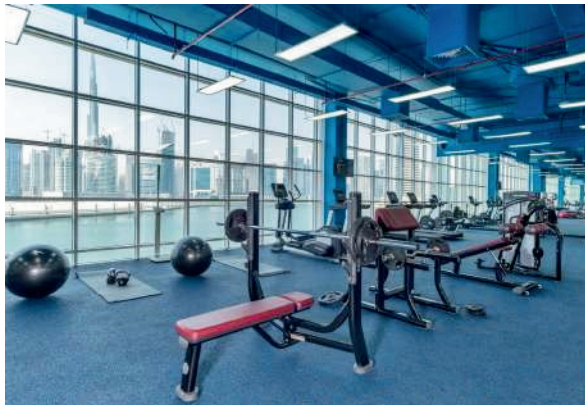
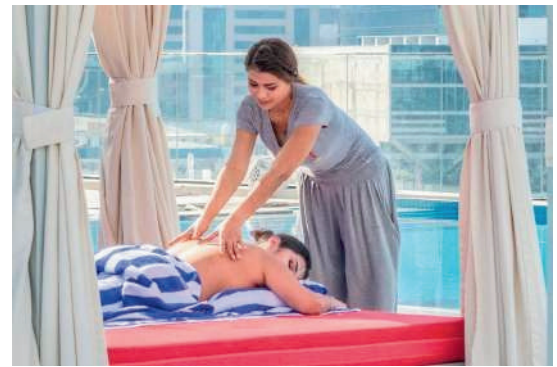
## INFINITY POOL

Unique to Canal Central, our infinity pool gives our guests unhindered views of the iconic Burj Khalifa and the Dubai Canal. This is while relaxing in the outdoor pool. Open from 7:00 AM to 7:00 PM.



## THE SPA 11:00 AM to Midnight

The Spa offers relaxing treatments that utilize natural oils and fragrances to stimulate the senses and increase mind, body, and soul well-being.



## THE GYM 7:00 AM to 10:00 PM

Stay fit and healthy while staying with us. Get active in our fully equipped modern gym with steam rooms and locker rooms.

## GUEST SERVICES & FACILITIES

Canal Central maintains the highest standards of guest amenities down to the last and smallest detail. Whether you're working out at the gym or relaxing by the pool, you'll find excellent service, quality facilities, and endless activities.

- Outdoor Swimming Pool
- Unobstructed views of the Burj Khalifa
- Footsteps away from the Dubai Canal
- State of the Art Gymnasium and Spa
- 24H Reception and Concierge
- Meeting and Events Facilities
- Laundry, Pressing and Dry Cleaning
- Housekeeping Service
- Valet Parking
- Business Centre
- Travel Desk
- Hair Salon





## IN-ROOM TABLETS

All guest rooms are equipped with a customized interactive tablet that serves as a digital guest service directory. This connects you to a wide range of services such as wake-up calls, restaurant reservations, dining menus, in-room ordering, housekeeping requests, guest notifications, and guest feedback.

## VIP DISCOUNT CARD

VIP by Central Hotels offers you an exclusive discount for room bookings, dining, and facilities while staying with us. From free room upgrades to complimentary late checkout, the VIP program has more to offer.



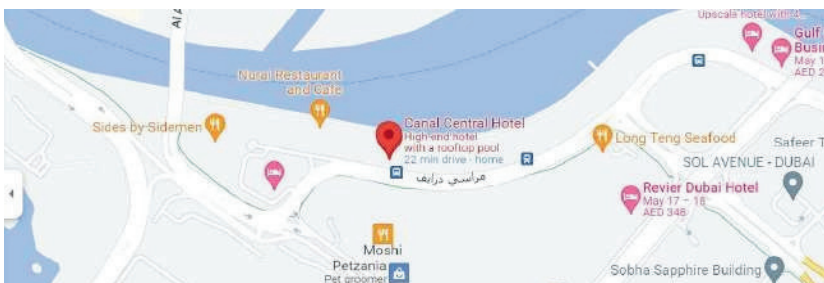
## MEETING ROOM

With business travel in mind, experience a selection of meeting facilities at Canal Central. From meeting rooms to intimate lounges, each space is the perfect location for corporate or social events with flexible layout options catering to various requirements.



### MEETING ROOM CAPACITIES

	A	B
Cocktail	100	50
Theatre	60	24
Classroom	20	18
U-Shape	20	12
Boardroom	60	12



## LOCATION

Set in the city's flourishing business district, Canal Central in Business Bay is strategically surrounded by international corporate bases. It is within reach of Dubai International Financial Centre (DIFC), Dubai Design District, Dubai International Convention Centre and Exhibition Halls. For the culture-savvy traveller, The Dubai Mall, Burj Khalifa and Dubai Fountains are just a few minutes away.

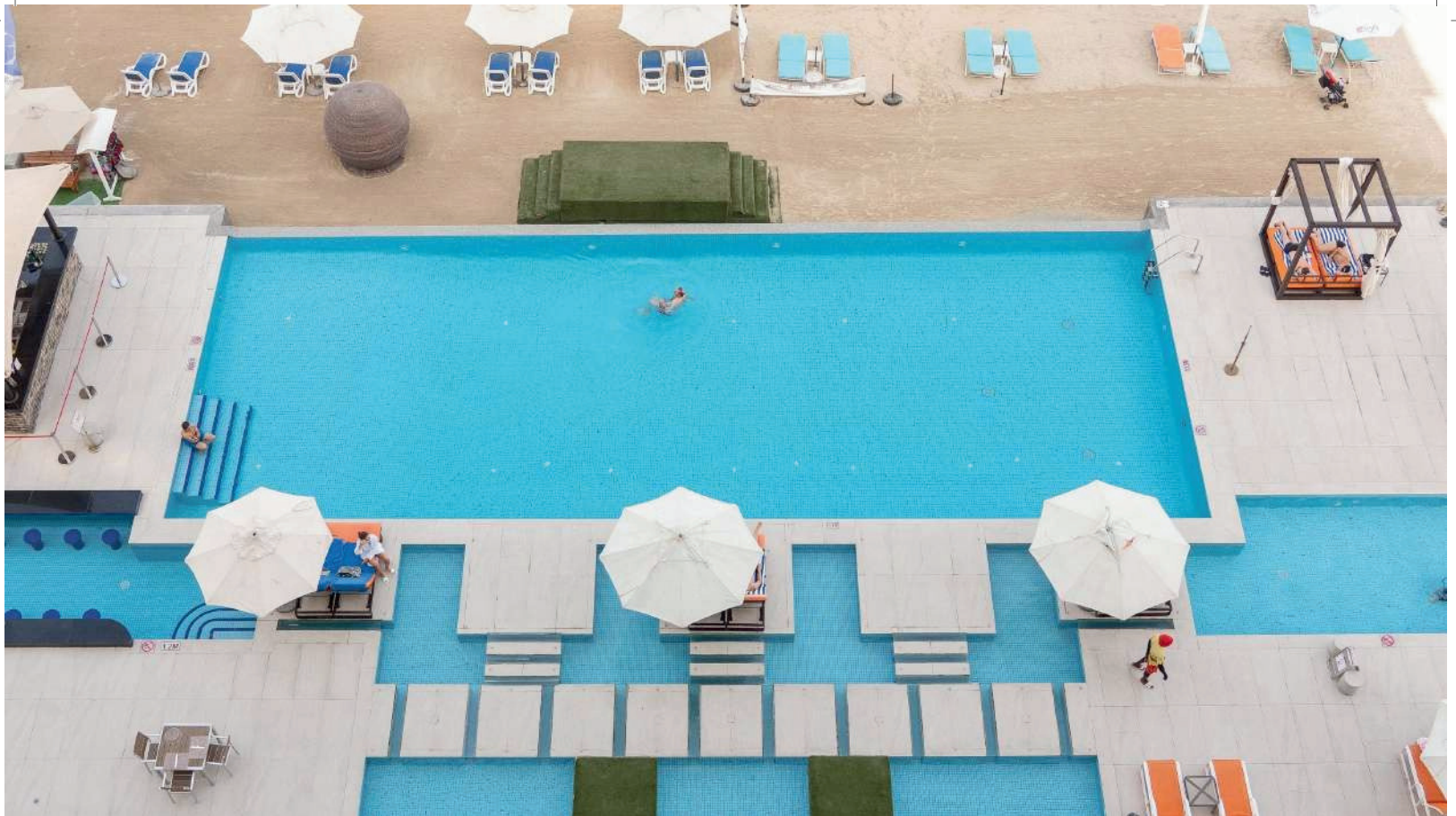
### CANAL CENTRAL HOTEL BUSINESS BAY

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## Royal Central Hotel

### AMAZING VIEWS OF THE ARABIAN SEA

Royal Central, located at The Palm, is a beachside hotel resort with 207 rooms that combines luxury and laid-back vibes. Situated in a relaxing atmosphere with maximum comfort, surround yourself with welcoming staff that delivers service with a smile. Enjoy yourself on the hotel's private beach with exhilarating water sports or at the pool with amazing views and drinks at the bar. The hotel is fun, casual, and family-friendly with contemporary modern designs, fully Wi-Fi-enabled Health and Leisure facilities, beautifully designed modern rooms, delectable dining options, and the highest-quality services to bring you the ultimate comfort during your stay. Whether you're here to relax on the beach, lounge by the pool, enjoy some mouthwatering food at an array of our outlets, or simply relax in the elegance and comfort of your room, Royal Central is your escape from busy city life.



ROYAL CENTRAL HOTEL



## ROOMS & SUITES



### Deluxe Room

- Choice of king size bed or twin beds.
- All rooms have a balcony.



### Superior Room

- Choice of king size bed or twin beds.
- City View with a glimpse of Burj Al Arab.



### Premium Room

- Choice of king size bed or twin beds.
- Sea views of the Arabian Sea and Atlantis The Palm.
- All rooms have a balcony



### Suite

- One Bedroom Suite with a generous living area.
- Sea views of the Arabian Sea and Atlantis The Palm.
- All rooms have 2 balconies.



### Palm Suite

One-of-a-kind suite with stunning interiors, perfect for families.

- Generous living and sleeping spaces.
- Luxury amenities and facilities.
- Bathroom with bathtub and walk-in shower.
- Separate powder room.
- All rooms have 2 balconies.
- Sea Views of the The Palm and the Arabian Sea.

## RESTAURANTS & BARS



**Royal Grill** | 12:00 PM to 24:00 AM

Offering an eclectic combination of innovative grills and fine beverages for an unforgettable dining experience.

**Choi Restaurant** | 15:00 PM to 24:00 AM

Rooftop Pan Asian-themed restaurant & lounge bar with an outdoor terrace and stunning views of The Palm shoreline. Choi delivers a contemporary Asian menu, world-class mixology, and an urban vibe, combining to make it a distinct destination.



**La Maison**

Daily Breakfast: 7:00 AM - 10:30 AM | Lunch: 12:30 PM - 15:30 PM | Dinner: 19:00 PM - 22:30 PM  
Friday & Saturday Brunch: 13:00 PM - 16:00 PM

A Mediterranean-themed all-day dining restaurant serving a range of international cuisines with creative gastronomy.

**Hush Beach Pool & Beach Lounge** | 10:30 AM to 08:00 PM

A rare beach location on the Palm, with cabanas and sunbeds for enjoying uninterrupted views of the open sea. Discover the selection of delicious salads, sandwiches, and pizzas served by the infinity pool and its beautiful cabanas.

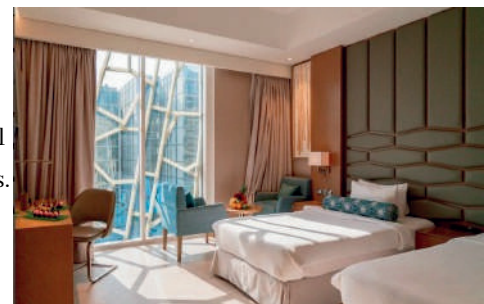


**Barista's Corner** | 7:00 AM to 21:00 PM

The specialty coffee company and coffeehouses were a result of having to chase a consistently exceptional cup of coffee that remained elusive.

**In-Room Dining** | Open 24 hours

Choose from an extensive menu - available all day - with options ideal for breakfast, full-course meals, snacking, or romantic private dinners.





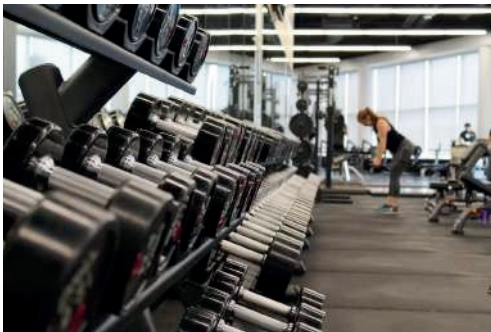
## HUSH BEACH



Unique to Royal Central, HUSH Beach delivers guests the ultimate and exclusive beachfront experience with the mesmerizing beauty of the Arabian Gulf, Hotel's private beach is just footsteps away. Enjoy the beach, the fun, and the sun all in one place. Beach & pool timings: 06:00 AM to 07:00 PM

## THE SPA

The Spa offers relaxing treatments that utilize natural oils and fragrances to stimulate the senses and increase mind, body, and soul well-being. Open from 11:00 AM to 22:00 PM.



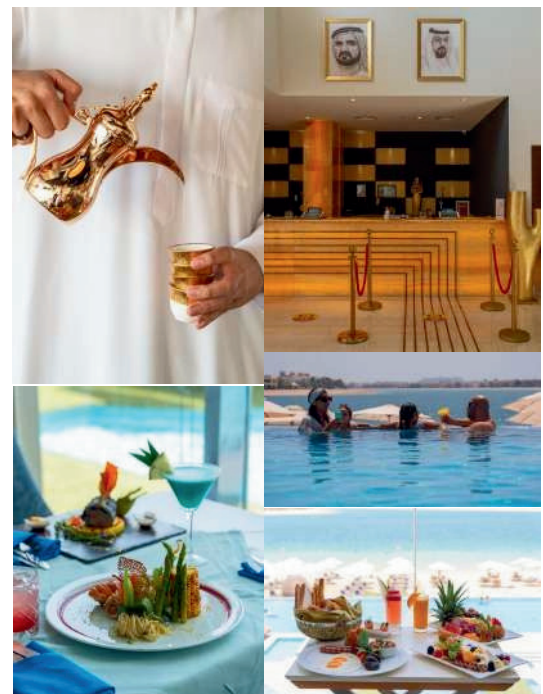
## THE GYM

Stay fit and healthy while staying with us. Get active in our fully equipped modern gym that comes with steam rooms and separate locker rooms. Open from 5:00 AM to 22:00 PM

## GUEST SERVICES & FACILITIES

Guest facilities are maintained at their highest level down to the last and smallest detail at Royal Central. Whether working out in the gym or lounging by the pool, you'll experience excellent service, superior facilities, endless activities, and friendly staff. This will ensure a wonderful stay.

- Exclusive Beachfront Access
  - Watersports and equipment rental
  - Outdoor Swimming Pool
  - State of the Art Gymnasium and Spa
  - 24H Reception and Concierge
  - Housekeeping Service
  - Vallet Parking
  - Meeting and Events Facilities
  - 
  - 
  - 
  -
- Travel Desk
  - Hair Lounge
  - Laundry, Pressing and Dry cleaning
  - Business Centre





## IN-ROOM TABLETS

All guest rooms are equipped with a customized interactive tablet that serves as a digital guest service directory. This connects you to a wide range of services such as wake-up calls, restaurant reservations, dining menus, in-room ordering, housekeeping requests, guest notifications, and guest feedback.

## VIP DISCOUNT CARD

VIP by Central Hotels offers you an exclusive discount for room bookings, dining, and facilities while staying with us. From free room upgrades to complimentary late checkout, the VIP program has more to offer.



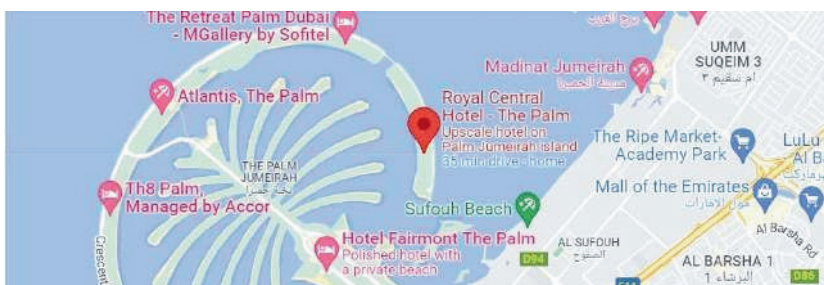
## MEETING ROOM

Our meeting rooms and event venues are fitted with flexible layout options that cater to intimate boardroom gatherings, elegant private parties, and intimate celebrations. A dedicated team of event professionals ensures every last detail is planned to perfection, enhanced by our personalized approach and hospitality.



### MEETING ROOM CAPACITIES

Cocktail	50
Theatre	24
Classroom	18
U-Shape	16
Boardroom	20



## LOCATION

Royal Central The Palm is located on the East Crescent of Dubai's iconic Palm Jumeirah. This world famous landmark is located close to the Dubai Marina and only 25 minutes from Dubai International Airport. From its exceptional location on the shores of the Arabian Gulf, guests can access one of the best private beaches in the city as well as experience unhindered views of this iconic destination.

### ROYAL CENTRAL HOTEL THE PALM

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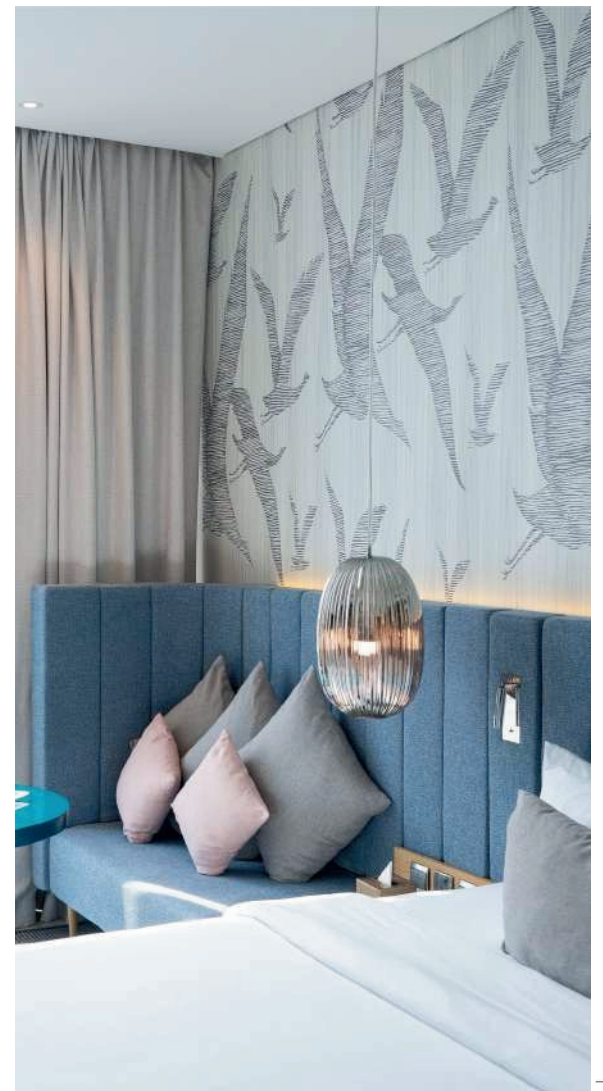


## C CENTRAL RESORT

### CASE OF WANDERLUST

C Central Resort The Palm is a 203-key beachfront hotel and resort overlooking the Arabian Sea. It features luxe rooms and suites with contemporary décor, dramatic wall art, flat screens, and glass balconies with ocean and Palm Jumeirah views. Staying at the core of relaxation combines everything you need for a perfect home-away-from-home: a stunning location, magnificent surroundings, impeccable staff service, and above all, supreme accommodation completed by a wide array of exceptional facilities such as exclusive access to a private beach, a pool bar, multiple dining options, spa, fitness center, gift shops, and state-of-the-art conference center, water-sports, bars, and more. This beautiful resort at The Dubai Palm Jumeirah is a place where luxury amenities and high-end services are superbly topped by reasonable prices that welcome adventure seekers, honeymooners, and intimate family gatherings.

C CENTRAL RESORT





## ROOMS & SUITES



### Total no. of rooms: 203

Superior King Rooms: 39

Deluxe King Rooms: 55

Premium Palm View King: 60

Palm Suites: 5

Superior Twin Rooms: 10

Deluxe Twin Rooms: 21

Premium Palm View Twin: 7

Skyline Suites: 6

### Superior Rooms

Elegantly designed rooms with a choice of king beds or twin beds with partial sea views.

### Deluxe Rooms

Tastefully designed rooms with private balconies are available with king beds or twin beds with partial sea views.

### Executive Suites

Luxury and comfort are combined in these stylish suites, offering eye-catching views of the Dubai skyline from your private balcony with a partial sea view of 70 m in size.

### Skyline Suites

Luxury and comfort are combined in these stylish suites, offering eye-catching views of the Dubai skyline from your private balcony with a partial sea view of 60 m in size.

### Premium Rooms

Unwind and relax in our gracefully designed rooms with spectacular views of the Palm from your private balcony. These rooms are available with a choice of king and twin beds and with beds with full sea/pool views.

### Palm Suites

Located on the top floors, these suites offer breathtaking views of the palm from your private balcony with a full sea/pool view.



## RESTAURANTS & BARS



### Waves Restaurant All-Day Dining | 7:00 AM to 10:30 PM

With an array of continental and timeless favourites from entrée through dessert, this all-day dining restaurant comes with waves and ocean views.

### C Grill Restaurant | 12 PM to midnight

A modern steakhouse serving a wide range of innovative dishes and fine beverages in the Central Resort. The result is a truly unforgettable dining experience.



### Mojito Pool Bar | 10:30 AM to 8:00 PM

Located on the beach side, the Mojito Pool Bar offers freshly prepared food and beverages while enjoying the sun and sand.

### Baristas' Corner | Open 24 hours

Located in the lobby, relax and enjoy a variety of light snacks paired with an exquisite selection of various teas and coffees.



### In-Room Dining | Available 24 hours

Have a dining experience delivered straight to your room and choose from an extensive menu - available all day with options that is ideal for breakfast, full-course meals, snacking, or romantic private dinners.



## THE HEALTH CLUB

With its modern gym, massage room, steam room, and jacuzzi, our health club keeps you fit and healthy.



### THE SPA | 11:00 AM to 11:00 PM

The spa offers relaxing treatments that utilize natural oils and fragrances to stimulate the senses and increase the well-being of the mind, body, and soul.



### THE GYM | 06:00 AM to 11:00 PM

Stay fit and healthy while staying with us. Get active in our fully equipped modern gym with steam rooms and locker rooms.

## GUEST SERVICES & FACILITIES

Each and every aspect of C Central Resort The Palm is maintained to the highest possible standard. Whether you are working out in the gym or lounging by the pool, you will be treated with excellent service, superior facilities, endless activities, and friendly staff. They will extend above and beyond to ensure you have a wonderful stay.

- Exclusive Private Beach-side access at Dubai the Palm Jumeirah
- Water-sports and equipment rental
- Outdoor Swimming Pool and pool bar
- Multi cuisine restaurants and bars
- State of the art gymnasium and spa
- 24 Hrs Reception and Concierge
- Daily Housekeeping Service
- Free onsite Parking
- Valet parking
- Business Centre
- Travel Desk
- Gift Shop
- Male & Female Salon
- Meeting and Events Facilities
- Laundry, pressing and dry-cleaning services





## IN-ROOM TABLETS

All guest rooms are equipped with a customized interactive tablet that serves as a digital guest service directory. This connects you to a wide range of services such as wake-up calls, restaurant reservations, dining menus, in-room ordering, housekeeping requests, guest notifications, and guest feedback.

## VIP DISCOUNT CARD

VIP by Central Hotels offers you an exclusive discount on room bookings, dining, and facilities while staying with us. From free room upgrades to complimentary late checkout, the VIP program has more to offer.



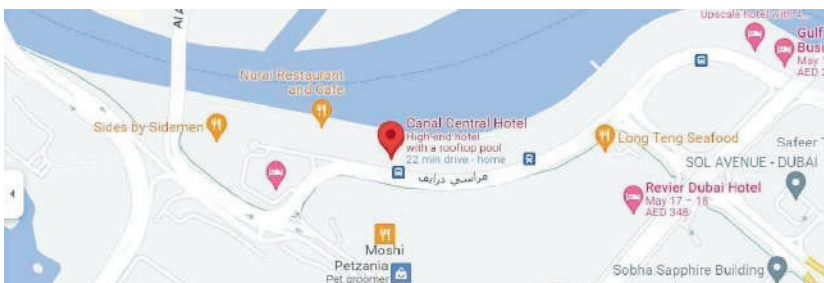
## MEETING ROOM

With business travel in mind, experience a selection of meeting facilities at C Central Resort - The Palm. From meeting rooms to intimate lounges, each space is the right location for corporate or social events. It has flexible layout options to cater to various requirements.



### MEETING ROOM CAPACITIES

Cocktail	30
Theatre	50
Classroom	20
U-Shape	20
Boardroom	20



## LOCATION

C Central Resort-The Palm is located on the East Crescent of Dubai's iconic Palm Jumeirah. This world-famous landmark is located close to the Dubai Marina and only 25 minutes away from the Dubai International Airport, its exceptional location on the shores of the Arabian Gulf. Many of Dubai's popular attractions are merely moment away from the resort, including Mall of the Emirates, Jumeirah Beach Residence, The Dubai Mall, The Nakheel Mall and lots more.

### C CENTRAL RESORT

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Email: [info@CCR@central-hotels.com](mailto:info@CCR@central-hotels.com) | Visit: [www.central-hotels.com](http://www.central-hotels.com)





## First Central Hotel Suites

### BEAUTIFULLY DESIGNED HOTEL SUITES

First Central Hotel Suites offers 524 well-equipped modern apartments that boast contemporary finishes and an enticing cozy ambiance, giving every guest the ultimate comfort and respite. The hotel is located 5-min walk from the Internet City metro station is ideal for both leisure and business travelers the hotel offer business facilities including a choice of meeting rooms, a concierge, and a travel desk.

Guests can unwind at our rooftop pool, work out in our well- equipped gym or try any of our spa and salon treatments. Enjoy a unique dining experience at Beastro Dubai with fun, fresh, and hip dishes for every discerning tastebud.

FIRST CENTRAL HOTEL SUITES





## ROOMS & SUITES



### Classic Studio

- Choice of king size bed or twin beds.
- Spacious studios with kitchenette, mini-fridge, and amenities.
- Arabic-Moroccan Oriental design.



### Classic One Bedroom Apartment

- Choice of king size bed or twin beds.
- Large suites with washing machine, kitchenette, and amenities.
- Separate living room, selected units have a balcony.



### Executive Studio

- Large king size bed.
- Modern suites with kitchenette and various amenities.
- Contemporary design and finishing.



### Executive One Bedroom Apartment

- Choice of king size bed or twin beds. Fully-equipped
- kitchenette, fridge, and washing machine. Selected units
- have a balcony, contemporary designed with separate living room.



### ROOFTOP OUTDOOR POOL | 7:00 AM to 19:00 PM

A distinguishable feature of First Central is its rooftop outdoor pool that provides guests beautiful views of Dubai's skyline while enjoying a refreshing dip and relaxing swim.

## DINING EXPERIENCES

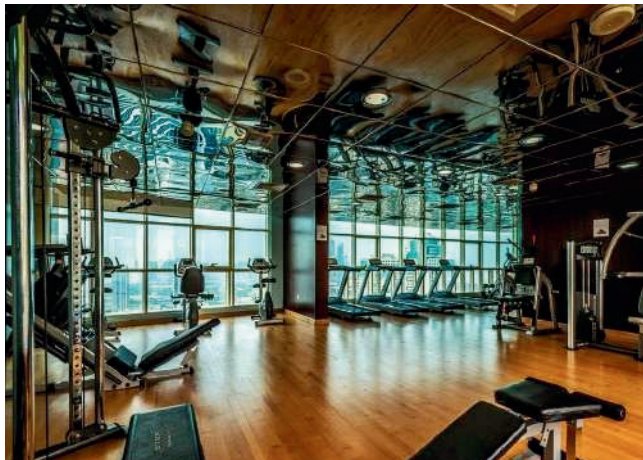


### BEASTRO | 6:00 AM to 11:00 PM

We are your neighborhood hangout, where everyone can come and release their inner beast, with mouthwatering food, strong coffee, comfortable service and fresh tunes. The portions are huge, affordable and truly unique with a custom menu that always delivers an Instagrammable dining experience

### IN-ROOM DINING | Open 24 hrs.

Choose from a carefully crafted menu and have it delivered right to your room.



### THE GYM | 7:00 AM to 10:00 PM

Stay fit and healthy while staying with us. Get active in our fully-equipped modern gym that comes with steam rooms and separate locker rooms.

## VIP DISCOUNT CARD

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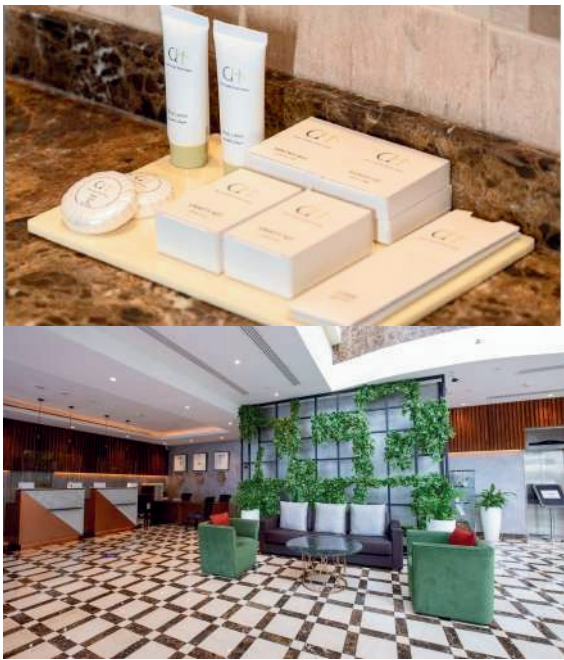




# GUEST SERVICES & FACILITIES

Guest facilities are maintained at their best down to the last and smallest detail at First Central. Whether you are working out at the gym or lounging by the pool, you will discover only stellar service, great facilities, endless activities and friendly staff.

- Rooftop Swimming Pool
- State-of-the art Gymnasium
- 24-Hour Reception and Concierge
- Meeting and Events Facilities
- Laundry, pressing and dry cleaning
- Wheelchairs for Special Needs
- Free access to the private beach on the Palm Jumeirah
- Housekeeping Service
- Dedicated parking spaces
- Travel Desk Spa & Salon
- Business center Safe Box in Rooms



# FREE SHUTTLE SERVICE

Staying at First Central Hotel Suites grants you access to a whole selection of free shuttle services to malls, attractions, beaches, and more.

- Nakheel Mall
- The Point
- Dubai Outlet Mall
- Blue Waters



# GUEST SERVICES & FACILITIES

From meeting rooms to intimate lounges, each space is the perfect location for corporate or social events with flexible layout options that cater to an array of requirements. A dedicated team of event professionals are trained to ensure that every last detail is planned to perfection, enhanced by our personalized approach and hospitality.

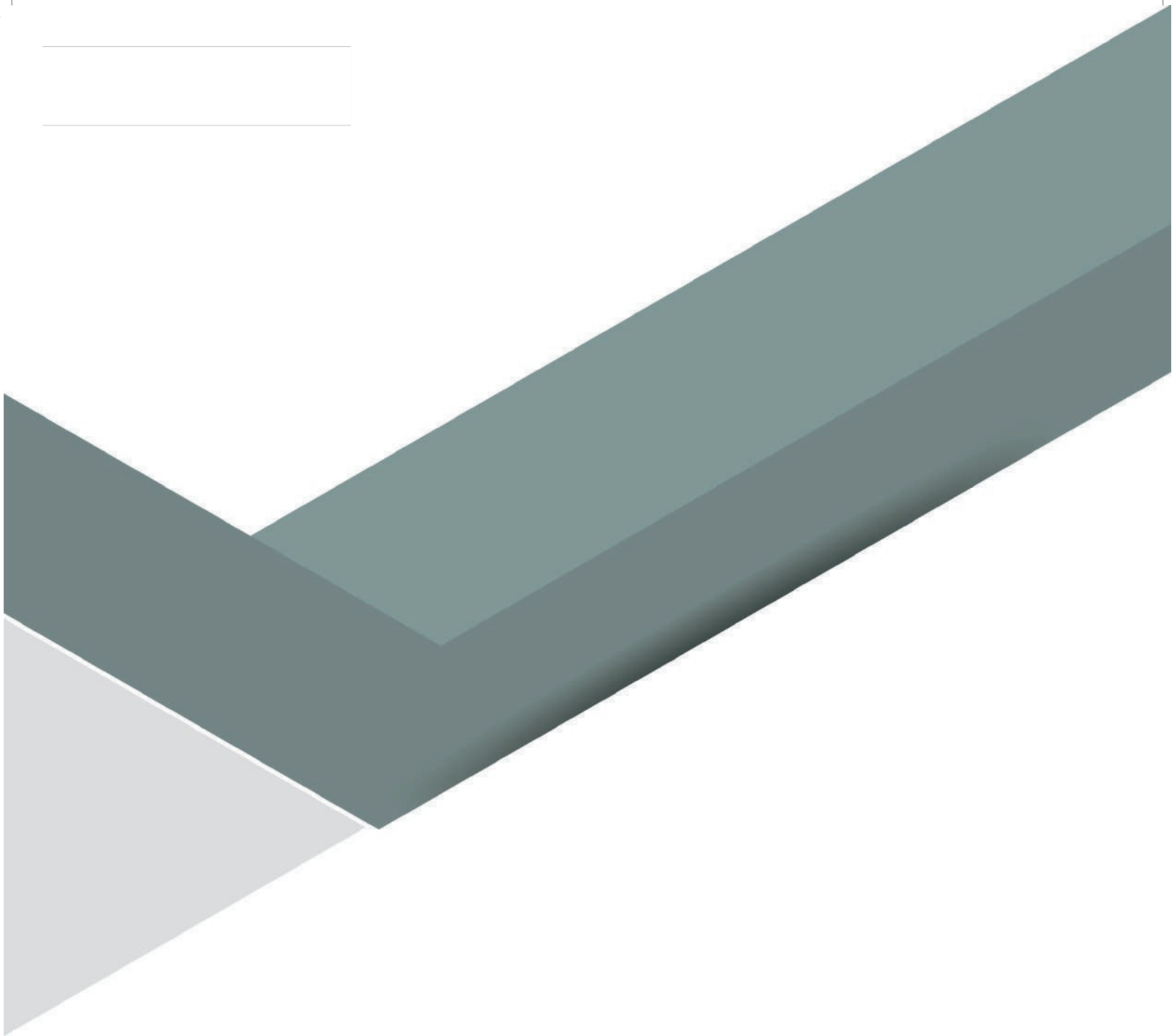


# LOCATION

Strategically located in Dubai's Tecom District, within only a few minutes' drive from the Mall of the Emirates and a short drive to the key corporate arenas such as the Dubai Internet City, Dubai Media City, Dubai Knowledge Village and the Jebel Ali District.

## FIRST CENTRAL HOTEL SUITES

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**CH** CENTRAL  
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RESORTS

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